

**THE WOODLANDS TOWNSHIP**

**Board of Directors**

**SPECIAL MEETING**

**March 21, 2013**

**MINUTES**

**THE STATE OF TEXAS   §**

**COUNTIES OF HARRIS & MONTGOMERY   §**

The Board of Directors of The Woodlands Township met in special session, open to the public, on March 21, 2013 posted to begin at 10:30 a.m. The meeting was held in a meeting room at the office of The Woodlands Township, Board Chambers, 2801 Technology Forest Boulevard, The Woodlands, Texas, within the boundaries of The Woodlands Township.

**Chairman:**

**Bruce Tough**

**President/General Manager:**

**Don Norrell**

**Vice Chairman:**

**Peggy Hausman**

**Staff/Advisors:**

**Alan Benson**

**Kim Cogburn**

**Karen Dempsey**

**Taunya Jacques**

**Miles McKinney**

**Mike Page**

**John Powers**

**Monique Sharp**

**Bret Strong**

**Renee Williford**

**Nick Wolda**

**Secretary:**

**Ed Robb**

**Treasurer:**

**Gordy Bunch**

**Directors:**

**Mike Bass**

**Nelda Luce Blair**

**Jeff Long**

**1.     Call meeting to order:**

Chairman Tough called the meeting to order at 11:41 a.m. and declared that notice of this meeting was posted 72 hours in advance at the Courthouse of Montgomery County and Harris County and inside the boundaries of The Woodlands Township at the office building located at 2801 Technology Forest Boulevard, The Woodlands, Texas.

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The roll was then called of the duly elected members of the Board with all members present. As there was a quorum of members present, the Board proceeded to conduct business regarding the following matters.

2. Receive, consider and act upon adoption of the meeting agenda;

Motion by: Director Blair moved to adopt the agenda as presented.

Second by: Vice Chairman Hausman

Motion passed unanimously (7-0).

Directors	YES	NO	ABSTAIN
Tough, Bruce (Chairman)	x		
Hausman, Peggy (Vice Chairman)	x		
Robb, Ed (Secretary)	x		
Bunch, Gordy (Treasurer)	x		
Bass, Mike (Director)	x		
Blair, Nelda Luce (Director)	x		
Long, Jeff (Director)	x		

4. Recognize public officials;

- Gil Staley-CEO, Economic Development Partnership

5. Public comment;

There was no public comment.

6. Receive, consider and act upon matters regarding economic development;

Chairman Tough recognized Director Long who requested to make a few opening comments regarding the topic of economic development. Director Long commented that he wanted to know the target audience for the report on economic development.

Chairman Tough then called on Don Norrell, President/General Manager of The Woodlands Township, to respond to Director Long's question. Mr. Norrell remarked that economic development has been an issue for a number of years and explained that the purpose of today's discussion is to provide information on where the Township has been involved in economic development, the benefits, and where the Board will go in the future with economic development plans. Mr. Norrell commented that an Economic Development Reserve Fund was established in 2010 by allocating twenty-five percent of available funds once the Township has met all operating requirements for the year. This fund currently has \$5.5 million.

Mr. Norrell used a PowerPoint presentation and discussed the following:

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- Traditional types of economic development cities get involved in
- Reasons why cities get involved in economic development
- Funding mechanisms to support economic development
- Things businesses look for when making relocation or investment decisions

Mr. Norrell then gave a brief overview of some economic development projects that Town Center Improvement District (TCID) and the Community Associations had a role in prior to 2010. Lastly, Mr. Norrell presented the following examples of economic development projects that could be considered for funding:

- Parking ramps or parking lots
- Other improvements that enhance business development in Town Center
- Major improvements to or expansion of the Convention Center
- Performing arts facility or museum project
- Destination facilities such as a sports complex, expansion of linkages to Town Center, or destination facilities such as a permanent Ice Rink that attract visitors
- Public safety programs/facilities
- Transportation and mobility projects

Following Mr. Norrell's presentation, Board members were asked for their opinions on how the money in the Economic Reserve Fund should be allocated in the community. Topping the list of suggestions from Board members were mobility and Hughes Landing. The Board agreed that there was a need to develop a clear plan on how to use the funds and then act on it.

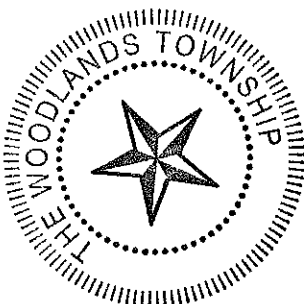
## 7. Adjournment

Motion by: Secretary Robb moved to adjourn the meeting at 12:50 p.m.

Second by: Director Blair

Motion passed unanimously (7-0).

Directors	YES	NO	ABSTAIN
Tough, Bruce (Chairman)	x		
Hausman, Peggy (Vice Chairman)	x		
Robb, Ed (Secretary)	x		
Bunch, Gordy (Treasurer)	x		
Bass, Mike (Director)	x		
Blair, Nelda Luce (Director)	x		
Long, Jeff (Director)	x		



  
 Ed Robb  
 Secretary, Board of Directors

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